



# News & Information

**FOR IMMEDIATE RELEASE**

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## **New ANCO® Pre-Pack Wiper Blade Assortment Displays Now Available**

Southfield, Michigan, December 20, 2010...Federal-Mogul's (NASDAQ: FDML) ANCO® wiper blades marketing team has developed attractive new pre-pack wiper assortment displays to help auto parts retailers and service providers increase sales during the winter selling season.

The ANCO pre-pack assortments are durable corrugated self-shipping units that easily convert into appealing retail displays. Each unit comes complete with an assortment of either ANCO 31-Series, AeroVantage®, Winter Blade™, or ANCO Rear Blade™ wipers and includes an application lookup chart. The units' fresh new graphics remind consumers to "Be Prepared for Any Weather" while encouraging the users of smart phones and other mobile devices to visit the new [www.GetANCO.mobi](http://www.GetANCO.mobi) Web site for detailed product information and to find the application that is right for them.

For more information, please contact your Federal-Mogul representative or ANCO wiper blades supplier. Additional information is also available by writing to: **ANCO Marketing, Federal-Mogul Corporation, 26555 Northwestern Highway, Southfield, Michigan 48033.**

### **About Federal-Mogul**

Federal-Mogul Corporation is a leading global supplier of powertrain, chassis and safety technologies, serving the world's foremost original equipment manufacturers of automotive, light commercial, heavy-duty, agricultural, marine, rail, off-road and industrial vehicles, as well as the worldwide aftermarket. The company's leading technology and innovation, lean manufacturing expertise, as well as marketing and distribution deliver world-class products, brands and services with quality excellence at a competitive cost. Federal-Mogul is focused

on its sustainable global profitable growth strategy, creating value and satisfaction for its customers, shareholders and employees. Federal-Mogul was founded in Detroit in 1899. The company is headquartered in Southfield, Michigan, and employs 43,000 people in 34 countries. Visit the company's Web site at [www.federalmogul.com](http://www.federalmogul.com).

Federal-Mogul's aftermarket products are sold under a variety of well-known brands, including: Abex<sup>®</sup>, AE<sup>®</sup>; ANCO<sup>®</sup>, Beral<sup>®</sup>, Carter<sup>®</sup>, Champion<sup>®</sup>, FP Diesel<sup>®</sup>, Fel-Pro<sup>®</sup>, Ferodo<sup>®</sup>, Glyco<sup>®</sup>, Goetze<sup>®</sup>, MOOG<sup>®</sup>, National<sup>®</sup>, Necto<sup>®</sup>, Nüral<sup>®</sup>, Payen<sup>®</sup>, Precision<sup>®</sup>, Sealed Power<sup>®</sup>, Speed-Pro<sup>®</sup> and Wagner<sup>®</sup>. Visit the company's website at [www.federalmogul.com](http://www.federalmogul.com).

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