



News & Information

FOR IMMEDIATE RELEASE

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Federal-Mogul Offering 'Smart Choice' Consumer Rebates on ANCO® Wiper Blades

Consumers Can Save Up to \$20 Beginning March 30

Southfield, Michigan, March 14, 2011...Consumers can save up to \$20 this spring and get a clearer view of the road ahead when they upgrade their driving visibility with ANCO® wiper blades from Federal-Mogul Corporation (NASDAQ: FDML).

From March 30 through May 31, the popular Federal-Mogul "Smart Choice" promotional campaign will include mail-in rebates on qualifying purchases of premium ANCO Contour® and ANCO Profile™ all-weather wiper blades, AeroVantage® bridge-style blades, 31-Series™ standard wipers, and ANCO Winter and Rear blades. ANCO wipers, "The Clearest Choice in Wiper Blades™," are available through thousands of automotive parts stores, retailers and vehicle service providers throughout the U.S. and Canada.

Consumers purchasing any pair of ANCO Contour or Profile all-weather wiper blades can qualify for a \$15 Smart Choice mail-in rebate, while \$10 rebates are available on aerodynamically styled AeroVantage wipers and \$5 rebates will be offered for any pair of 31-Series wipers, ANCO Winter Blades or a single ANCO Rear wiper blade.

Replacing worn wiper blades is proven to increase driving visibility and safety. Federal-Mogul's ANCO brand features a full line of wiper blades and related products engineered with the latest technology to ensure a clear, streak-free wipe in virtually any driving environment.

Consumers can visit www.FMSmartChoice.com for more information and to process their mail-in rebates.

For additional information regarding ANCO wipers, including a listing of authorized retailers, please visit www.federalmogul.com. Product application/fitment information and other details are available via the company's convenient www.FMe-cat.com electronic catalog or www.GetANCO.mobi web catalog for users of smart phones.

About Federal-Mogul

Federal-Mogul Corporation is a leading global supplier of powertrain, chassis and safety technologies, serving the world's foremost original equipment manufacturers of automotive, light commercial, heavy-duty, agricultural, marine, rail, off-road and industrial vehicles, as well as the worldwide aftermarket. The company's leading technology and innovation, lean manufacturing expertise, as well as marketing and distribution deliver world-class products, brands and services with quality excellence at a competitive cost. Federal-Mogul is focused on its sustainable global profitable growth strategy, creating value and satisfaction for its customers, shareholders and employees. Federal-Mogul was founded in Detroit in 1899. The company is headquartered in Southfield, Michigan, and employs 43,000 people in 34 countries. Visit the company's Web site at www.federalmogul.com.

Federal-Mogul's aftermarket products are sold under a variety of well-known brands, including: Abex[®], AE[®]; ANCO[®], Beral[®], Carter[®], Champion[®], FP Diesel[®], Fel-Pro[®], Ferodo[®], Glyco[®], Goetze[®], MOOG[®], National[®], Necto[®], Nüral[®], Payen[®], Precision[®], Sealed Power[®], Speed-Pro[®] and Wagner[®]. Visit the company's website at www.federalmogul.com.

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