



## News & Information

**FOR IMMEDIATE RELEASE**

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### **Federal-Mogul Introduces ANCO® Winter Blades™ for Vehicles Equipped with OE Profile-Style Wipers**

Southfield, Michigan, December 16, 2010...Federal-Mogul (NASDAQ: FDML) has introduced a line of ANCO® Winter Blades™ for vehicles fitted with original equipment profile-type wipers. ANCO Winter Blades are now available for a full range of foreign-nameplate and domestic applications.

ANCO Winter Blades incorporate a variety of OE technologies and design features ideally suited to extreme weather, including Federal-Mogul's exclusive, extra-thick DuraKlear™ natural rubber wiping edge, which remains flexible in cold temperatures to provide a consistent, streak-free wipe. These blades also feature a rugged rubber boot that protects the heavy-duty steel frame from ice and corrosive materials.

ANCO Winter Blades also feature Federal-Mogul's innovative "Master Connection System," which fits all major OE connection systems while minimizing SKU requirements. Each blade is shipped complete with easy-to-use installation adaptors that cover virtually any application originally equipped with profile-type wipers.

"Federal-Mogul and the ANCO brand are global leaders in the profile blade category," said Tracy Neil, brand manager, visibility products, Federal-Mogul. "Our research shows that millions of consumers who appreciate the benefits of profile blades also prefer a heavy-duty wiping solution for winter weather conditions. Converting to ANCO Winter Blades is the fast, easy solution."

ANCO Winter Blades are available in 18-, 20-, 22-, and 24-inch lengths for profile blade-equipped vehicles from Audi, BMW, Buick, Cadillac, Chevrolet, Dodge, Ford, Freightliner,

GMC, Hyundai, Jaguar, Land Rover, Lincoln, Lotus, Mazda, Mercedes-Benz, Mercury, Pontiac, Porsche, Saab, Saturn, Smart, Toyota, Volkswagen, and Volvo.

For additional information, please visit [www.federalmogul.com](http://www.federalmogul.com) or the new [www.getanco.mobi](http://www.getanco.mobi) Web site for mobile electronics devices, or contact your Federal-Mogul supplier. More information is also available by writing to: **ANCO Marketing, Federal-Mogul Corporation, 26555 Northwestern Highway, Southfield, Michigan 48033.**

### **About Federal-Mogul**

Federal-Mogul Corporation is a leading global supplier of powertrain, chassis and safety technologies, serving the world's foremost original equipment manufacturers of automotive, light commercial, heavy-duty, agricultural, marine, rail, off-road and industrial vehicles, as well as the worldwide aftermarket. The company's leading technology and innovation, lean manufacturing expertise, as well as marketing and distribution deliver world-class products, brands and services with quality excellence at a competitive cost. Federal-Mogul is focused on its sustainable global profitable growth strategy, creating value and satisfaction for its customers, shareholders and employees. Federal-Mogul was founded in Detroit in 1899. The company is headquartered in Southfield, Michigan, and employs 43,000 people in 34 countries. Visit the company's Web site at [www.federalmogul.com](http://www.federalmogul.com).

Federal-Mogul's aftermarket products are sold under a variety of well-known brands, including: Abex<sup>®</sup>, AE<sup>®</sup>; ANCO<sup>®</sup>, Beral<sup>®</sup>, Carter<sup>®</sup>, Champion<sup>®</sup>, FP Diesel<sup>®</sup>, Fel-Pro<sup>®</sup>, Ferodo<sup>®</sup>, Glyco<sup>®</sup>, Goetze<sup>®</sup>, MOOG<sup>®</sup>, National<sup>®</sup>, Necto<sup>®</sup>, Nüral<sup>®</sup>, Payen<sup>®</sup>, Precision<sup>®</sup>, Sealed Power<sup>®</sup>, Speed-Pro<sup>®</sup> and Wagner<sup>®</sup>. Visit the company's website at [www.federalmogul.com](http://www.federalmogul.com).

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